



# Give Your SEARCH a Jolt!

Compete Search Analytics™ are the starting point to build search marketing campaigns that create brand awareness, drive site traffic and increase sales.

Driven by Compete's unparalleled community of 2 million people, Compete Search Analytics™ are the first step in mastering search marketing. Search novices, who are just getting their heads wrapped around search, and advanced users, who are looking to optimize their sites and paid search listings, will find the valuable information they need.

## Keyword Referrals:

*What sites are benefiting the most from keyword phrases of interest?*

Keyword Referral reports help you determine which sites are drawing the most traffic from each keyword phrase and how important different phrases are to each site for generating high quality traffic.

**Site Referrals:** *What keywords are driving traffic to specific websites or categories?*

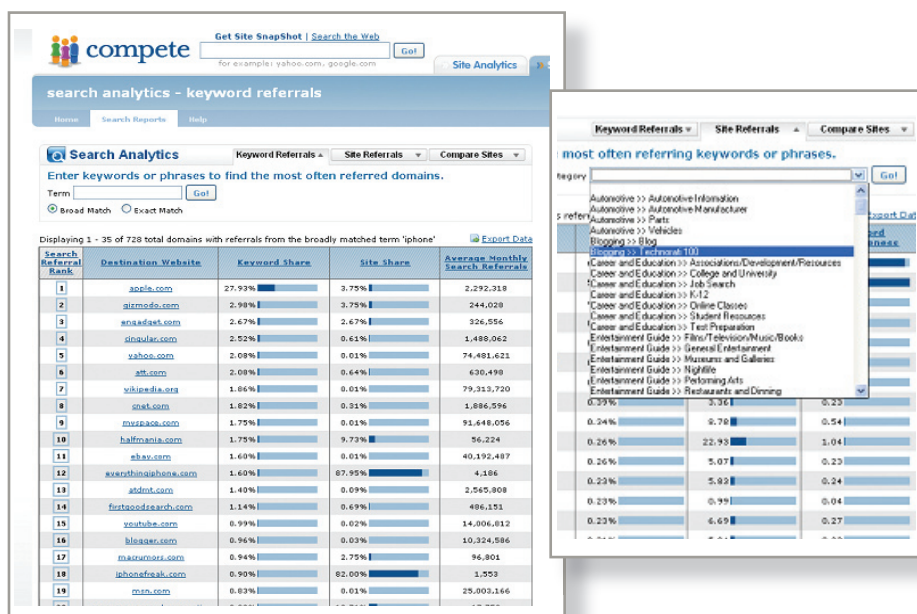
Site Referrals reports highlight the most popular terms for your competitors and the market you're interested in, and the quality of the traffic websites generate from their search referrals.

**Compare Sites:** *How do your search referrals stack up against other sites?*

The report analytics help you see where any competitive gaps are and highlight opportunities to improve your search tactics.

## Use Compete Search Analytics™ to:

- Discover new keywords you should be bidding on
- Find the gaps in competitors' search strategies
- Invest in terms that drive the most engaged visitors
- Track your performance against competitors and peers



Give Your SEARCH a Jolt!

Try it today at <http://searchanalytics.compete.com/>

Flexible pay-per-use pricing.

Questions: Email Compete at [searchanalytics@compete.com](mailto:searchanalytics@compete.com)

Compete, Inc. | Four Copley Place, Suite 700 | Boston, MA 02116  
P 617.933.5600 | F 617.933.5700 | [www.compete.com](http://www.compete.com)

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Compete, Inc. Named Third Fastest Growing Company in Deloitte's 2006 Technology Fast 50 Program for New England

With over 6.5 billion search queries submitted online every month in the US how do you reach your target consumers?

Are you getting your fair share of the 4 billion monthly search referrals generated by Google, Yahoo!, MSN, Live, Ask and AOL?

<http://searchanalytics.compete.com>